

# Carlos Pi

WWW.CARLOSPI.COM



## ABOUT

Senior design and communications professional with a background in both science and the visual arts, a passion for graphic design and a focus on creative, editorial and strategic thinking.

I have a proven track record in the application of design innovation to improve product performance and business outcomes.

## CONTACT

+44 (0)7970 6 888 55

mail@carlospi.com

www  
carlospi.com

in  
carlospi

twitter  
@carlospi

## CORE SKILLS

Team Lead

Product Lead

Design Lead

UX Design

Visual Design

Brand/Marketing

## LANGUAGES

English *native* ●●●●●●●●  
Spanish *native* ●●●●●●●●

2018-...

SENIOR DESIGN MANAGER at Sage

London

Transformational design leadership to create a new global product communication framework that is modular, scalable and best-in-class.

2017

SENIOR UX ARCHITECT at Sage

Barcelona

Leading User Experience for mobile applications and chatbots at Sage's Mobile Centre of Excellence: coordination of ideation, prototyping, design and testing.

2014-2016

PRINCIPAL UX DESIGNER at Thomson Reuters

Barcelona

Design and Product Management support for scientific applications in translational medicine including clinical genomics and target identification.

2014- ...

DESIGN & COMMUNICATIONS ASSOCIATE at MarAlliance

Worldwide

Design and communications advice and support, online and offline, for a leading global marine science and conservation organisation.

2011-2013

DESIGN AND USABILITY MANAGER at Emagister

Barcelona

Led the Product Team through the comprehensive redesign of the Emagister experience: from the brand to all country websites and user communication.

2009-2010

DIGITAL PROJECT MANAGER at Psyche Interactive

Barcelona

Managed the design and production of the online component of highly visible, consumer-facing campaigns with final client and external agencies.

2006-2009

COMMUNICATIONS MANAGER at Galapagos National Park

Galapagos

Management, design and production of scientific, conservation and environmental communications projects in all media.

2003-2005

DESIGN DIRECTOR at Ingenium

Barcelona

Design lead and creative direction for websites, social media campaigns and other digital marketing projects.

2000-2002

SR. INTERACTIVE DESIGNER at Fitch Design Consultants

London

User experience design of large-scale online ventures for new and established brands.

## EDUCATION AND TRAINING

BSc PHYSICS w/COMPUTER SCI.

Brunel University  
London, United Kingdom  
1992/1996

MA TYPO/GRAPHIC DESIGN

London College of Printing  
London, United Kingdom  
2002/2003

## REFERENCES

MELINDA BAKER

Senior Product Manager  
Thomson Reuters (2014.2016)  
Boston

in Contact

JOSEP MESTRES

Product Manager  
Emagister (2009 - ...)  
Barcelona, Spain

in Contact