

UX/Product Lead

Carlos Pi

WWW.CARLOSPI.COM



ABOUT

Expert in user-centered design and senior communications professional with a background in both science and the visual arts, a passion for graphic design and a focus on creative, editorial and strategic thinking.

I have a proven track record in the application of design innovation to improve product performance and strengthen business.

CONTACT

+34 616 226 099

mail@carlospi.com

carlospi.com

carlospi

@carlospi

CORE SKILLS

Product Owner

Design Lead

UX Design

Visual Design

Frontend Code

Brand/Marketing

LANGUAGES

English	native w/o	● ● ● ● ● ● ● ●
Spanish	native w/o	● ● ● ● ● ● ● ●
Catalan		● ● ● ● ● ○ ○

POSITIONS

2014-2016

PRINCIPAL UX DESIGNER at Thomson Reuters

Barcelona

Design and Product Management support for scientific applications in translational medicine including clinical genomics and target identification.

2014- ...

DESIGN & COMMUNICATIONS ASSOCIATE at MarAlliance

USA

Design and communications advice and support, online and offline, for a leading global marine science and conservation organisation.

2011-2013

DESIGN AND USABILITY MANAGER at Emagister

Barcelona

Led the Product Team through the comprehensive redesign of the Emagister experience: from the brand to all country websites and user communication.

2009-2010

DIGITAL PROJECT MANAGER at Psyche Interactive

Barcelona

Managed the design and production of the online component of highly visible, consumer-facing campaigns with final client and external agencies.

2006-2009

COMMUNICATIONS MANAGER at Galapagos National Park

Galapagos

Management, design and production of scientific, conservation and environmental communications projects in all media.

2003-2005

DESIGN DIRECTOR at Ingenium / Carrots

Barcelona

Design lead and creative direction for websites, social media campaigns and other digital marketing projects.

2000-2002

SR. INTERACTIVE DESIGNER at Fitch Design Consultants

London

User experience design of large-scale online ventures for new and established brands.

EDUCATION AND TRAINING

BSc: PHYSICS w/COMPUTER SCI.

Brunel University
London, United Kingdom

1992/1996

MA: TYPO/GRAPHIC DESIGN

London College of Printing
London, United Kingdom

2002/2003



O'REILLY ONLINE TRAINING
PRODUCT STRATEGY FOR DESIGNERS

2016



NORTHWESTERN UNIVERSITY ONLINE
LEADERSHIP THROUGH DESIGN INNOVATION

2016

REFERENCES

MELINDA BAKER

Manager, Clinical Development
Thomson Reuters
Boston, USA
+1 609 648 4163
melinda.baker@thomsonreuters.com

JOSEP MESTRES

Product Manager
Emagister
Barcelona, Spain
+34 699 446 323
jmestres@emagister.com